

TITLE SPONSOR

DREYER | BABICH | BUCCOLA
WOOD | CAMPORA, LLP
Trusted and Experienced

PRESENTING SPONSORS



RUN TO FEED THE HUNGRY



SPONSORSHIP OPPORTUNITIES

THANKSGIVING DAY

THURSDAY, NOVEMBER 28, 2024



\$17,500

**DRUMSTICK
SPONSOR**



\$8,000

**MASHED POTATOES
SPONSOR**



\$4,000

**PUMPKIN PIE
SPONSOR**



\$1,500

**GRAVY
SPONSOR**

EVENT PARTICIPATION BENEFITS	DRUMSTICK SPONSOR	MASHED POTATOES SPONSOR	PUMPKIN PIE SPONSOR	GRAVY SPONSOR
Your logo on all individual participant shirts	✓	✓	✓	Name
Your logo on event website with hyperlink	✓	✓	✓	Name
One dedicated post on event social media platforms	✓	✓	✓	
Your logo on start line banner	✓	✓		
Your logo on finish line arch	✓			
Invitation to post-run Sponsor Appreciation event	✓	✓	✓	
Complimentary registrations and participant shirts	20	10	6	2

We work with partners to customize packages that align with their goals and fit their budgets. To explore a custom sponsorship, email ccleveland@sacramentofoodbank.org.

RUN TO FEED THE HUNGRY



CUSTOM SPONSORSHIP OPPORTUNITIES

THANKSGIVING DAY

THURSDAY, NOVEMBER 28, 2024

Custom opportunities for your business to connect with participants along the course and in the post-race area.



ONE MILE ARCH – \$10,000

Your company will be part of the one-mile celebration on the course for 30,000+ participants. Exclusive sponsorship featuring your logo on an inflatable arch.



STEP & REPEAT BACKDROP – \$6,000

Your company logo on an exclusive Step & Repeat in the Post-Race Party area, where participants can take photos to share with friends and family on social media. Opportunity to host a booth and distribute company swag to participants.



LEAD CAR – \$8,000

Your company vehicle will lead 30,000+ participants out on the course and be front and center during the media helicopter's broadcast. Opportunity to place 2-4 additional vehicles along the course and host a booth at the Post-Race Party.



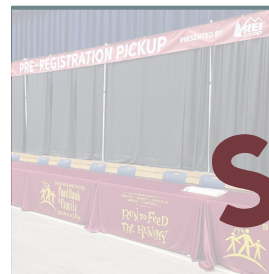
POST-RACE PARTY – \$5,000

Welcome participants to the Post-Race Party in Scottish Rite Temple's parking lot with your company logo prominently displayed on an inflatable arch. Opportunity to host a booth and distribute company swag to participants.



VOLUNTEER T-SHIRT – \$7,500

Your company will be showcased on over 800 volunteer shirts throughout Packet Pickup and on race day. Our dedicated volunteers treasure these shirts and continue wearing them for many years.



PACKET PICKUP – \$5,000

Exclusive opportunity to prominently feature your company logo for six days. Packet Pickup (inside Remond, Presbyterian Church). Opportunity for on-site booth to engage with participants attending in-person Packet Pickup.



INFLATABLE TURKEY – \$6,000

Your company logo on Tom the Turkey for a festive holiday photo opportunity. Your company will be featured in photos with participants who share this traditional icon for their Thanksgiving memories.



BIKE PARKING – \$2,000

Your company name and logo featured on signage at the bike parking area at Sac State to connect with over 500 participants arriving by bike.

All opportunities are pending approval.
For more information, contact Christina Cleveland at ccleveland@sacramentofoodbank.org.